POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES MEDIAN AGE (YRS)	248,709,873	281,421,906 35.3	290,647,163 36.1	305,918,071 37.3
STATE MEDIAN AGE (YRS)	2,350,725 	2,673,400 36.1	2,721,552 36.6	2,799,421 37.4
HISPANICS (ANY RACE) STATE'S PERCENTAGE		86,866 3.25%	98,907 3.63%	119,762 4.28%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
FOF OLATION BT NACE		2000 CENSUS	2003 ESTIMATED	2000 PROJECTED
WHITE STATE'S PERCENTAGE MEDIAN AGE (YRS)		2,138,598 80.00 38.1	2,169,520 79.72 38.9	2,225,059 79.48 40.0
- ( -,				
BLACK/AFRICAN-AMERICAN		418,950	424,876	426,805
STATE'S PERCENTAGE		15.67	15.61	15.25
MEDIAN AGE (YRS)		28.1	28.4	29.3
AMERICAN INDIAN/NATIVE STATE'S PERCENTAGE		17,808 0.67 31.3	19,225 0.71 31.1	21,775 0.78 30.8
MEDIAN AGE (YRS)		31.3	31.1	30.0
ASIAN		20,220	21,841	24.794
STATE'S PERCENTAGE		0.76	0.80	0.89
MEDIAN AGE (YRS)		30.8	31.3	32.5
		4.000	4.0=0	
HAWAII/PACIFIC ISLANDER		1,668	1,873	2,296
STATE'S PERCENTAGE		0.06 23.5	0.07 23.4	0.08 23.8
MEDIAN AGE (YRS)		23.3	23.4	23.0
OTHER		40,412	46,754	57,011
STATE'S PERCENTAGE		1.51	1.72	2.04
MEDIAN AGE (YRS)		23.0	23.7	24.5
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN			278,317	279,945
SUBURBAN			278,317 1,104,093	279,945 1,142,519
RURAL		 	1,339,142	1,376,957

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**Marketing Services Branch** 

## **ARKANSAS: EXPENDITURES**

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$35,800		
PER CAPITA	\$18,903		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$36,178,212,000	\$45,442,494,000	25.61%
FOOD AT HOME TOTAL	\$4,689,458,300	\$5,346,713,100	14.02%
FOOD AWAY FROM HOME TOTAL	\$3,691,577,700	\$4,605,493,900	24.76%
FOOD AS % OF TOTAL EXPENDITURES	23.17%	21.90%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$966,576,900	\$1,109,252,300	14.76%
FISH & SEAFOOD PRODUCTS	\$87,314,200	\$99,320,400	13.75%
FRUITS & VEGETABLES	\$510,476,100	\$572,263,600	12.10%
DAIRY PRODUCTS	\$509,885,500	\$580,131,400	13.78%
BAKERY PRODUCTS	\$498,835,500	\$551,442,200	10.55%
CEREALS & PRODUCTS	\$252,044,000	\$293,357,500	16.39%
PREPARED FOODS	\$752,986,000	\$867,161,000	15.16%
JUICES	\$118,556,200	\$134,307,200	13.29%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$264,623,700 \$123,770,900 \$140,852,800	\$365,074,300 \$165,378,900 \$199,695,500	37.96% 33.62% 41.78%
LUNCH FAST FOOD FULL SERVICE	\$937,170,600 \$594,470,900 \$342,699,800	\$1,163,739,600 \$719,733,400 \$444,006,200	24.18% 21.07% 29.56%
DINNER FAST FOOD FULL SERVICE	\$1,323,752,000 \$582,979,400 \$740,772,600	\$1,685,025,600 \$709,241,100 \$975,784,500	27.29% 21.66% 31.73%

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## Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$902	\$992	9.98%
POULTRY	\$252	\$278	10.32%
EGGS	\$44	\$47	6.82%
FISH & SEAFOOD			
FRESH	\$39	\$42	7.69%
FROZEN	\$27	\$31	14.81%
CANNED	\$16	\$16	0.00%
FRUITS / VEGETABLES			
FRESH	\$305	\$331	8.52%
CANNED	\$90	\$100	11.11%
FROZEN	\$59	\$60	1.69%
OTHER	\$22	\$21	-4.55%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$154	\$166	7.79%
CHEESE	\$124	\$130	4.84%
ICE CREAM	\$79	\$86	8.86%
BUTTER / MARGARINE	\$37	\$44	18.92%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$359	\$381	6.13%
COOKIES	\$69	\$72	4.35%
CRACKERS	\$38	\$40	5.26%
CEREALS & PRODUCTS			
CEREALS	\$133	\$142	6.77%
PASTA PRODUCTS	\$39	\$46	17.95%
FLOUR & MIXES	\$42	\$50	19.05%
RICE	\$21	\$25	19.05%
PREPARED FOODS			
SNACKS/CHIPS	\$117	\$136	16.24%
JUICES	\$111	\$120	8.11%
FROZEN/PREP. OTHER	\$88	\$103	17.05%
SOUPS	\$57	\$66	15.79%
SAUCES & GRAVIES	\$57	\$56	-1.75%
BABY FOOD	\$44	\$49	11.36%
FROZEN MEALS	\$41	\$46	12.20%
NUTS	\$30	\$32	6.67%
SALADS	\$22	\$26	18.18%

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